

SHREENAGAR - from IDEAS to IMPACT

Shreenagar is dedicated to well-being, prosperity and happiness of farmers. Our simple ideas have added to delivering impact at farmers' and national level.

INTRODUCTION

Starting from modest beginning in 2002, Shreenagar Agro Farm (SAF) has grown into Nepal's leading agri-business providing integrated services. We provide world class seed to farmers in the form of day old chicks and fingerlings, and nutritious feed for excellent growth of chicks and fish. We build the capacity of farmers by training them and offering complete technical services including after sales service and progress monitoring through Shreenagar Agri Service Centre.

With an aim to providing balance nutrition to households, we are in our overarching mission to feeding the nation.

MISSION

To energise Nepalese agronomy through sector growth led by innovation, quality consciousness, commitment and continuous value addition and services.

VISION

To work together with farmers for their sustainable development through awareness generation, knowledge sharing and proper management.

OUR TEAM

Our capable team of qualified experts and highly motivated loyal workers is committed to serve our clients accepting the challenges facing the industry.

"Shreenagar Group has incessantly undertaken its integrated agri-business based on the principle of moral consciousness and social responsibility with its full commitment to serve and develop exclusively high quality and safe products for the mutual benefits of our customers, suppliers, business partners, employees and society as a whole.

With this firm determination to conduct business on the basis of integrity as well as our constant dedication to systematically strengthen our operation, I look forward to enduring support from all segments of society so that our Group, shall at all times, be able to sustain our conviction."

Satish Chand Shrestha-Managing Director



SECTOR GROWTH... SUSTAINABILITY... SOCIAL IMPACT...

PROVIDING IMPETUS TO SECTOR GROWTH

Over a decade, SAF has become a one stop solution for farmers, delivering quality products and providing dedicated technical services and managerial support. Our integrated services comprise broiler and layer breeder farms, hatcheries producing day old chicks (DOC), commercial layer farms, poultry and animal pellet feed plant, hatcheries and nurseries for fries and fingerlings, floating fish feed from extrusion plant, and distribution of commercial table eggs and fish. This working modality together with farmers, traders, services providers and all the involved stakeholders have provided impetus to the overall sector growth.

Our breeder farms, hatcheries and feed mills are located in Rupandehi and Palpa districts to serve the country from west to east.



CONTRIBUTING TO A POSITIVE SOCIAL IMPACT

We are committed to the development of the communities we work with. We have provided direct employment to more than 170 locals, especially to marginalized women and disabled across the villages in our farms.

Working closely together with the farmers, we have pioneered efforts to creating hundreds of rural agri-entrepreneurs and have been sharing the growth successfully. Lately, we have been providing chicks and eggs to families in rural Nepal for balanced nutrition.



WORKING TOWARDS SUSTAINABLE LIVELIHOOD

We believe farmers are our most valued assets and focus on supporting them with best inputs, trainings and feedback to transform their hard work into best results. We provide complete package to build their capacities and make them self-reliant. By empowering the farmers and linking them to markets, we aim to enhance their life for better.

For sustainable development of farmers, we have been working on market development and access to finance and insurance.



CLOSER TO NATURE... COMMITMENT... CREDIBILITY...

INSPIRED BY NATURE

Shreenagar Danda in Palpa also known as the queen of hills, from where the Shreenagar Group derives its name, remains our inspiration. Inspired by the beauty of Shreenagar, our farm locations and holdings are closer to nature with peaceful, clean and green environs.

We strongly believe in preservation of environment where we operate, as healthy products can only be produced if the working environment is safe. We ensure bio-security is at its best and all our activities are environment friendly with proper pest management.



COMMITTED TO CUSTOMERS

From the beginning, we are dedicated to provide healthy source of protein to people. Through Shreenagar Agri Service Centre we provide means and services to farmers to boost their earnings uplifting the living standard. We are committed to the well-being, prosperity, happiness and sustainable development of the farmers.

In our journey of uncompromised quality, higher volumes, profitable growth and well- timed expansion we have been delivering finest service to over 500 agri-entrepreneurs and more than 5,000 farmers with the finest performance of employees, undying trust of customers and ever increasing trust of stakeholders.

AFFILIATED WITH THE WORLD'S BEST

We have been providing world renowned broiler (Cobb 500) and layers (Lohmann and Hisex Brown) DOCs to farmers under the brand SAF chicks. The industry's leading genetic breeding stock are sourced from our parent companies Cobb-Vantress, Inc. (USA), ISA (the Netherlands) and Lohmann Tierzucht (Germany). Bird health and chick quality are the important attributes of SAF chicks' success.

Our feed is manufactured from state-of-the-art machine and technology imported from the Netherlands. For the first time in Nepal we are manufacturing floating extruded fish feed.

We continuously train our team in bio-security, stock management and follow the highest standards in the industry. We emphasize on research & development and product innovation to cater to our customers. Our production facilities are monitored by a quality assurance laboratory and they are getting ISO certified. Our products meet the rigorous quality assurance standards that our customers and consumers demand.



SHREENAGAR-ONE STOP SOLUTION TO FARMER : Farm to Fork



SAF CHICKS
Broiler and Layer
Day Old Chicks

SUNAULO FEED
Poultry and
Animal Feed

SERVICES
Technical
Assistance and
Training

CONTRACT FARMING
Buyback Eggs and
Chicken from Farmers

BRANDED EGGS & MEAT
Golden Eggs and Meat

SEED

SAF Chicks: We provide healthy and quality day old broiler (Cobb 500) and layer (Lohmann-Brown and Hisex Brown) chicks. We also provide quality pullet (12-15 weeks, ready to lay eggs) birds, for the first time in Nepal.

HAAP Fish Fries and Hatchlings: We provide mono-sexed Tilapia and Pangus fries and hatchlings to fish farmers from our own hatcheries and link them with our partner hatcheries for carp and trout fries.

FEED

Sunaulo Feed: We provide balanced and nutritious pellet and/or mash poultry and animal feed produced by the latest Dutch technology.

Himdana Feed: We provide floating fish feed manufactured by international extrusion technology, for the first time in Nepal.

SERVICES

Shreenagar Agri Service Centre: We provide technical, managerial and veterinary services to the farmers on regular visits and through our service centre. We also provide orientation to create awareness and training to build capacity of farmers. We have a pool of technical experts in our advisory committee and have affiliation with agri institutes like Rampur Agriculture Campus, HICAST, JTA and Vet associations.

CONTRACT FARMING

We have introduced the concept of contract farming, wherein farmers are provided with SAF layer chicks/hatchlings, feed and technical support with buy back arrangements in an integrated approach.

MARKET LINKAGES

We link the farmers with meat shops, cold stores and slaughter houses to ensure that they get markets for their ready birds. Eggs collected from farmers are processed under quality control measures and distributed under the brand name **Golden Egg** with best before dates, introduced for the first time in Nepal. We organise **Live Fish Market** to provide fresh and healthy fish right from the fish ponds of our farmers. **Sunaulo Ma**, organic manure collected from the poultry shed is distributed back to the farmers to promote organic agriculture practices.



HAAP FRIES & HATCHLINGS
Fish fries and
hatchlings

HIMDANA FEED
Extruded floating
fish feed

SERVICES
Technical
Assistance and
Training

CONTRACT FARMING
Buyback fresh fish from
the farmers

LIVE FRESH FISH MARKET
HAAP fish



Shreenagar
from Ideas to Impacts...

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Integrated Agri-Business